

Process and Eligibility Criteria for AARC Race Beneficiaries and Club Donations

Process for Evaluation of Potential Race Beneficiaries

1. The Board of AARC will propose and gather proposals for funding. Nominations will be solicited from our general membership. Criteria for selection shall be posted on the AARC website.
2. Proposals for race beneficiaries must be submitted no later than 4 months prior to race start:
 - Phils 5K, by March 15th of that year
 - Frostbite 5, by October 15th of the previous year
3. The Board will investigate all beneficiary nominations. If the number of proposed beneficiaries warrants, the Board may appoint an ad-hoc committee to investigate the merits of the nominations and make a proposal to the Board.
4. The Board will decide by consensus or by majority vote on the race beneficiary(ies).
 - Board decision at April meeting for Phils 5K
 - Board decision at November meeting for Frostbite
5. The Board will designate a contact person, who will notify chosen recipient(s) in writing and will maintain contact with the organization(s) through completion of the race and distribution of funds.

Criteria for Selecting Race Beneficiaries:

1. Must be a non-profit organization preferably with a broad reach in terms of the population it serves that has a need for our support **and**,
2. Must be involved in community service **and**,
3. Must be local and/or have significant local impact. Local = "Ambler area".
4. Preference will be given to organizations that can reciprocate support in **one or more of** the following ways:
 - provide volunteers prior to and/or at the race
 - promote/publicize our event within their sphere of influence
 - enlist sponsors for our event or provide leads on potential sponsors
 - have an appeal to the sponsors we might solicit
5. One or two beneficiaries will be selected per race. Contribution sizes (either as a dollar amount or percentage) will be determined by the board after the race net proceeds are known.
6. If two beneficiaries are named, one of them shall be an organization whose activities involve the promotion of running, athletics, fitness and/or wellness.